

## PUBLIC AWARENESS SEMINAR SERIES 2016

### SAFETY CULTURE IMPROVEMENT WITH BEHAVIORAL SAFETY

During the last decades companies have invested a lot of time and effort reducing risks for injuries by developing technical solutions and implementing safety management systems. As a result, the number of incidents has been reduced significantly. However, often the incident rate remains on a stubborn plateau and companies look for additional measures to further improve their safety performance based on internal or external requirements. Factors for occupational accidents can be technical, organizational or behavioral. The latter one is paving the way for many pre-existing factors to come together and by this is the final common pathway for almost all accidents. Although many incidents are attributed to people's carelessness or poor safety attitude, most of these are triggered by underlying barriers for safe behavior or supported by the culture of an organization.

A Behavioral Safety approach addresses at-risk behaviors and identifies underlying barriers. Although Behavioral Safety usually focuses on workshop employee level, an active role and contribution of all employees is required. Essential in Behavioral Safety is to show leadership and activate employees to identify and remove barriers for safe behavior and how to motivate people to strive towards and sustain an injury-free culture.

The 1-Day seminar is designed to provide the participants with deeper background information about Safety Culture Improvement based on Behavioral Safety. It will introduce effective tools to improve safe behavior for all levels of employees. The seminar is based on the trainer's practical experience of successfully implementing safety culture improvement programs in many different countries and includes theoretical.

**Objectives:**

At the end of this seminar, participants should be able to:

- define an injury-free culture
- understand motivation for behavior and how to change behavior
- know details of the 4 elements of a Behavior-Based Safety (BBS) program
- be aware of potential pitfalls and success factors of Behavioral Safety

**Target Audience:**

- OHS professionals
- Plant manager, heads of organizations
- Line manager in production, construction, maintenance, warehousing, laboratory etc. in all industries
- Project manager

NO.	TENTATIVE PROGRAM	TIME	DURATION
1	Registration	08:30 – 09:00	30 M
2	Safety Culture and Behavioral Safety Human Behavior and Actions	09:00-10:30	1 H 30 M
3	TEA BREAK	10:30 – 11:00	30 M
4	Intervention and Communication	11:00-12:00	1 H
6	Behavior-Based Safety (BBS)	12:00 – 13:00	1 J
7	LUNCH	13:00 – 14:00	1 H
8	Pitfalls and Success Factors	14:00 – 15:00	1 H
9	Preparation and Implementation Applied Behavioral Safety	15:00 -16:30	1 H 30 M
10	TEA BREAK / CERTIFICATE		

Date : 28 JAN 2016  
 Fee : **RM 80.00/person (Inclusive of the 6% GST)**  
 Certificate : Yes  
 Registration : Online System / [www.niosh.com.my](http://www.niosh.com.my)  
 Payment : Cash

For more information, please contact the secretariat :

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